

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2723751  
**Alt Order #:** 27141803  
**Product Desc:** Political  
**Estimate:** 10061  
**Flight Dates:** 10/13/20 - 10/19/20  
**Original Date / Rev:** 10/08/20 / 10/08/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Jim Ward/State Senate/KS/Dem  
**Demographic:** A25-54  
**Product Codes:** PL15  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$4,350.00	\$3,697.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$4,350.00	\$3,697.50	0.00
<b>Totals</b>	<b>10</b>	<b>\$4,350.00</b>	<b>\$3,697.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/18/20	10/18/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S			1			\$150.00		0.00			
N 2	Multi	10/17/20	10/17/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-			1			\$150.00		0.00			
N 3	Multi	10/18/20	10/18/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S			1			\$250.00		0.00			
N 4	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2723751  
 Alt Order #: 27141803  
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem  
 Product Desc: Political  
 Estimate: 10061

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
N 5	Multi	10/13/20	10/13/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$500.00		0.00			
N 6	Multi	10/15/20	10/15/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---					1	\$500.00		0.00			
N 7	Multi	10/19/20	10/19/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$500.00		0.00			
N 8	Multi	10/14/20	10/14/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----					1	\$750.00		0.00			
N 9	Multi	10/16/20	10/16/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--					1	\$750.00		0.00			
N 10	Multi	10/17/20	10/17/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
Totals													10	\$4,350.00	



125 West 55th St  
New York, NY 10019

Contract # 27141803		Changes as of: 10/8/2020 at 7:00 AM		Version: Original Order	
CPE: 1428/1439/10061		Flight: 10/13/20 - 10/19/20		Station: KSNW	
Agency: BUYING TIME, LLC		Advertiser: Jim Ward KS SD-28		Market: Wichita	
650 Massachusetts AVE NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 10049520		Service: Nielsen	
Washington, DC 20001		Buyer: Herrick, Cathie		Primary Demo:	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		202-872-5880		202-872-5880	
		Separation:			
				Total CPP: \$0.00	
				Total GRP:	
				Total Spots: 10	
				Total \$: \$4,350.00	
				Con Type: POLITICAL/VOTE	

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/19								Total Spots	Total \$	CPP*	GRP*
						10/13	10/14	10/15	10/16	10/17	10/18	10/19					
1	Su 18a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0	
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0	
3	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0	
4	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0	
5	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	1	0	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0	
6	Tu-F,M 6p-6:30p		KSN News	\$750.00	30	0	1	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0	
7	Sa 7p-7:30p		Wheel of Fortune	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0	
TOTALS:						1	1	1	1	3	2	1	10	\$4,350.00	\$0.00	0.0	



### Special Instructions

Contract # 27141803

Flight: 10/13/20 - 10/19/20

**Market:** Wichita  
**Office:** WASHINGTON

Agency Order #: 10049520

Primary Demo:

Assistant: KELLY JOHNS

202-872-5880

### Special Instructions

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	10	\$4,350.00	N/A
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$4,350.00</b>	<b>N/A</b>
				<b>0.0</b>
				<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	10	\$4,350.00
<b>Total</b>	<b>10</b>	<b>\$4,350.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/8/20 8:18 AM					\$0	\$0
New	10/8/20 7:00 AM	KELLY JOHNS	New	10		\$4,350.00	\$4,350.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Ward

Authorized committee:

Kansass for Ward Senate

Agency requesting time (and contact information):

☐

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Kansass Senate District - 28

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Elizabeth Kinch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

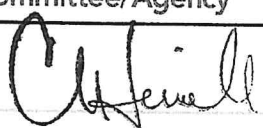
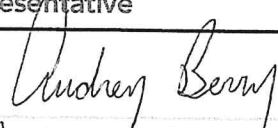
☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Audrey Berry
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell-Time: 10/8/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 10/5/20Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

A2723751

Station Call Letters:

KSNW

Date Received/Requested:

10/8/20

Est. #:

10061

Station Location:

Wichita, KS

Run Start and End Dates:

10/13 - 10/19/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.